



Teens Against Tobacco Use

Broward County

2008-2009 Program Summary

American Lung Association's program, Teens Against Tobacco Use (TATU) is a program that allows students ages 15-18 to mentor youngsters about the dangers of smoking. Research indicates that teens enjoy opportunities to positively influence their younger counterparts. Consequently, this mentoring also serves to reinforce their decisions to remain smoke-free. Evidence suggests that peer-led programs such as TATU are more effective in reducing tobacco use among youth.

Four topics are discussed in each presentation utilizing different hands-on activities.

- 1) Youth Can Make A Difference
- 2) Tobacco Is Addictive
- 3) Most People Do Not Use Tobacco
- 4) The Tobacco Industry Lies

This year a total of **268** Broward County high school and middle school-aged youth were trained to serve as TATU instructors at **11** schools. These youth once trained, provided smoke-free messages to an estimated **1,726** Broward County elementary school students, at **14** elementary and middle schools.

The Lung Association measured the changes in attitude and knowledge of participating elementary students. Results indicated an overall attitude and knowledge increase of almost **22%**. Each of the eleven questions showed a statistically significant change from pre-test to post-test.

High School	Training Date	# Students Trained
Driftwood Middle	5/13/09	20
Boyd Anderson High	03/16/09	56
Pompano Beach High	05/20/09	15
Cypress Bay High	04/22/09	16
Hollywood Hills High	03/19/09	21
Bair Middle	04/28/09	15
Tequesta Trace Middle	03/17/09	20
Westglades Middle	03/19/09	30
Rickards Middle	03/20/09	32
Plantation High	05/08/09	11
Northeast High	05/13/09	32
Total		268

