

# **Broward County Public School's Strategic Plan to Address Bullying/Cyberbullying 2014-15**



**Student Support Initiatives  
Diversity, Prevention & Intervention (DPI)  
Lauderdale Manors Early Learning and Resource Center  
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[browardprevention.org](http://browardprevention.org)**

Program/Service/ Activity	Description	Accessing Resource
Policy	<p><b>Anti-Bullying Policy 5.9, Procedural Manual</b></p> <p><b>Dating Violence Policy 5010</b></p> <p><b>Related Policies/Documents:</b>  <b>Student Code of Conduct Policy 5.8</b>  <b>Suspensions and Expulsions Policy 5006</b>  <b>Non-Discrimination Policy 4001.1</b>  <b>Broward County Public Schools Social Media Use Guidelines</b></p>	<p>browardprevention.org</p> <p>browardschools.com</p> <p>Anti-Bullying CAB Conference</p>
Prevention Liaison	<p>As per Policy 5.9, each school in the district has a Prevention Liaison who is responsible for the dissemination of prevention curriculum related to the four strands of prevention – violence prevention (the Bullying Policy, etc), substance abuse prevention, instructional strategies, as well as health and wellness. <u>The Prevention Liaison is trained and provided prevention resources by Diversity, Prevention &amp; Intervention (DPI) and is responsible to train their school staff, students and parents on the yearly Anti-Bullying Policy Training Modules.</u></p>	<p>School based staff</p>
Investigative Designee	<p>As per Policy 5.9, <u>each school in the district has an Investigative Designee who is responsible for receiving all bullying complaints, investigating all bullying complaints, and ensuring the schoolwide adherence of the Policy requirements</u> (anonymous reporting boxes, etc.).</p>	<p>School based administrator</p>
The Prevention Team	<p>Collects data and enacts prevention efforts within each school. Provides ongoing guidance and training to students and adult advisors to ensure violence prevention success.</p>	<p>School based staff and administrators</p>
Trainings	<p>DPI provides the following annual and bi-annual mandatory Policy 5.9 trainings:</p> <ul style="list-style-type: none"> <li>• <b>Anti-Bullying Policy 5.9 Investigative Designee and Bullying Management System Training</b></li> <li>• <b>Prevention Liaison Training</b></li> <li>• <b>Anti-Bullying Policy 5.9 Before and After Care Provider Training</b></li> </ul>	<p>call DPI 754-321-1655</p>

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<p><b>Trainings (cntd.)</b></p>	<p>Every year, every school trains the following to all staff, students and parents:</p> <ul style="list-style-type: none"> <li>• <b>Anti-Bullying Policy 5.9 Parent Training Module</b></li> <li>• <b>Anti-Bullying Policy 5.9 Staff Training Module</b></li> <li>• <b>Anti-Bullying Policy 5.9 Student Training Module</b></li> </ul> <p>Specialized trainings and materials are provided by DPI on:</p> <ul style="list-style-type: none"> <li>• <b>Cyberbullying and Sexting</b></li> <li>• <b>Cyberbullying VS. The First Amendment</b></li> <li>• <b>Online Safety and Netiquette • Dating Violence Prevention</b></li> <li>• <b>Support Group Method of Bullying Intervention</b></li> <li>• <b>Conflict Mediation</b></li> <li>• <b>Classroom Meetings</b></li> <li>• <b>Gay, Lesbian, Bisexual, Transgender, and Questioning Sensitization and Bullying</b></li> <li>• <b>CHAMPs I and CHAMPs II:</b> This Staff Development provides strategies, skills and procedures to assist in maintaining a positive classroom environment while reducing bullying and aggressive behavior. All new teachers receive training on how to set a climate of safety and respect within their class.</li> <li>• <b>Classroom Management</b></li> </ul> <p><b>Diversity Sensitivity Training:</b> reinforces to staff and students the various laws, and codes of conduct pertaining to nondiscrimination on the basis of age, disability, race, gender, sexual orientation, socio-economics, or national origin. The training is divided into four modules: (1) Dynamics of Difference, (2) Orientation and Bias, (3) Communication, and (4) Strategies and Skills. Each of these modules has a specific focus and purpose. The prelude to the first module is a session covering the district’s Goals and Beliefs.</p>	<p>At each school by Prevention Liaison</p> <p>Materials available in the Anti-bullying Toolkit at <a href="http://www.browardprevention.org">www.browardprevention.org</a></p> <p>call DPI for training inquires 754-321-1655</p> <p>call DPI for training inquires 754-321-1655</p>
<p><b>Dates of Observances</b></p>	<p>The calendar of national and local observances is available on the DPI website along with suggested activities and resource links. Some of the key observances related to bullying prevention are:</p> <ul style="list-style-type: none"> <li>• <b>September 17-21 (CHOOSE PEACE STOP VIOLENCE):</b> Ongoing program</li> <li>• <b>National Bullying Prevention Month:</b> October</li> </ul>	<p><a href="http://browardprevention.org">browardprevention.org</a></p> <p><a href="http://browardschools.com">browardschools.com</a></p>

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<b>Curriculum</b>	<p><b>Dating Matters:</b> free 60-minute, interactive training is designed to help educators, youth-serving organizations, and others working with teens understand the risk factors and warning signs associated with teen dating violence.* *stands alone from Dating Matters Grant: comprehensive dating violence prevention grant at 12 schools</p>	<p><a href="http://www.cdc.gov/violenceprevention/DatingMatters">www.cdc.gov/violenceprevention/DatingMatters</a></p>
	<p><b>iSafe Internet Safety:</b> made available district wide through DPI's purchase of a site license, the curriculum and videos combine classroom education and community outreach into one unique program to educate others in regard to Internet safety and violence prevention (cyberbullying, sexting, online predators, etc.).</p>	<p>In Blackboard, Anti-Bullying CAB Conf., &amp; Prevention Programs CAB Conference</p>
	<p><b>Netsmartz:</b> free Internet safety, cyberbullying comprehensive online safety education for grades K-12 with free easy-to-use Kits, downloadable videos and lesson plan PDFs.</p>	<p><a href="http://www.netsmartz.org">www.netsmartz.org</a></p>
	<p><b>Bullied: A Student, a School and a Case That Made History:</b> free DVD is a documentary film chronicles a student's ordeal at the hands of anti-gay bullies includes: 40-minute documentary, with closed captioning and with Spanish subtitles; two-part viewer's guide with standards-aligned lesson plans and activities for use in staff development; more materials online. This video was part of the mandatory follow up to the Investigative Designee training for the 2010-11 school year, requiring all school staff be trained using it.</p>	<p><a href="http://www.tolerance.org/bullied">www.tolerance.org/bullied</a></p>
	<p><b>BEEP:</b> innumerable lessons available on violence prevention related topics for all grade levels.</p>	<p><a href="http://Browardschools.com">Browardschools.com</a></p>
	<p><b>Character Education:</b> Mandated state and district-wide initiative in which a monthly Newsletter, Reality Avenue/Lane videos, and activities are made available for teachers to infuse within their curriculum on the eight character traits (Responsibility, Citizenship, Kindness, Respect, Honesty, Self Control, Tolerance, and Cooperation). These traits are implemented on all grade levels.</p>	<p><a href="http://browardprevention.org">browardprevention.org</a>; <a href="http://browardschools.com">browardschools.com</a>; AntiBullying CAB Conf.; Prevention Programs CAB Conf.</p>
	<p><b>HealthTeacher:</b> a free comprehensive K-12 curriculum addressing knowledge, attitudes, and skills development and provides opportunities to practice behaviors promoting lifelong health. Health Teacher's scope and sequence and lesson plans are aligned with Florida's Next Generation Sunshine State Standards. Possible through the generosity of the Miami Children's Hospital.</p>	<ol style="list-style-type: none"> <li>1. Go to <a href="http://healthteacher.com">healthteacher.com</a></li> <li>2. Click on the green "Sign Up" button at the top of the page</li> <li>3. Enter your group code: browardfl</li> </ol>

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Curriculum (cntd.)	<b>United For Human Rights:</b> free videos, pamphlets & education kits with curriculum about human rights	humanrights.com
	<b>Teaching Tolerance:</b> free downloadable curricula, classroom activities, e-newsletter.	teachingtolerance.org
	<b>Net Cetera:</b> This free guide and toolkit encourages students to reduce online risks.	onguardonline.gov
Data Collection	<b>Bullying Management System (BMS):</b> Districtwide system used to ensure uniform investigation and tracking of all bullying complaints.	Accessible via BASIS and Virtual Counselor
	<b>District Prevention Assessment:</b> Used with selected schools, assesses risk factors, sense of safety and violence.	Sent to Prevention Liaisons and school Principal
	<b>Youth Risk Behavior Survey (YRBS):</b> administered throughout the United States to high school students (grades 9-12). Designed to monitor priority health-risk behaviors contributing to the leading causes of mortality, morbidity and social problems among youth and adults. Broward County Schools has been administering this survey every other year since 1991 to a sample group of students in grades 9-12.	browardprevention.org cdc.gov/HealthyYouth/yrbs
	<b>Annual Customer Survey:</b> Administered to students, parents, and teachers with questions related to bullying and reporting.	browardschools.com browardprevention.org
Specialized Bullying Intervention Strategies, videos	<p><b>Support Group Method:</b> a simple and effective seven step bullying prevention and intervention technique. The instructional video and step by step guide and forms are available online.</p> <p><b>The Power of One:</b> this six to eight week group violence prevention program is designed around youth intervention and empowerment through the informal facilitation of clique/gang leaders.</p> <p><b>PROMISE (Preventing Recidivism through Opportunities, Mentoring, Interventions, Support and Education):</b> this intervention is designed to address the unique needs of students who have committed a behavioral infraction that would normally lead to a juvenile delinquency arrest, or bullying or harassment, and therefore, entry into the juvenile justice system.</p> <p><b>Investigative Designee Instructional Video:</b> gives instruction on the process and procedures of bullying complaint investigation and Policy 5.9.</p>	<p>browardprevention.org</p> <p>Anti-Bullying CAB Conference</p> <p>Prevention Programs CAB Conference</p> <p>BECON TV's EduVision Video Portal, https://becon223.eduvision.tv</p> <p>Call DPI 754-321-1655 for more information</p>

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	<p><b>Parent Anti-Bullying Policy Introduction Video:</b> gives information on the process of bullying complaints and Policy 5.9.</p> <p><b>Parent Anti-Bullying Video, Teach Your Kids To Choose Peace and Stop Violence:</b> an excellent tool on “how to” help our children combat bullying whether they are a target, bystander, or aggressor.</p> <p><b>Student Anti-Bullying Policy Introduction Video:</b> information on the process of bullying complaints and Policy 5.9.</p> <p><b>Student Anti-Bullying Video K-5, 6-13, Choosing Peace To Stop Bullying Violence:</b> This video is an excellent tool on “how to” help combat bullying whether you are a target, bystander, or aggressor.</p> <p><b>Teacher Anti-Bullying Policy Video:</b> gives information on the process of bullying complaints and Policy 5.9.</p> <p><b>Your Choice, Your Action, Your Life Public Service Announcements (PSA):</b> These PSAs with corresponding lessons are intended to provide educators with tools to address bullying from a variety of angles</p>	<p>browardprevention.org</p>
<p><b>Conflict Mediation</b></p>	<p>This program trains students to act as mediators for other students. It provides an opportunity to address issues causing conflict and helps to prevent future conflicts. Conflict Mediation on the secondary level is facilitated through peer counseling in the majority of middle and high schools. All secondary schools have a program in place. In the elementary schools, it is done on a voluntary basis, with schools electing to have the program.</p>	<p>Call DPI 754-321-1655 for more information</p>
<p><b>Website &amp; CAB Based Resources</b></p>	<p><b>DPI website <a href="http://www.browardprevention.org">www.browardprevention.org</a>:</b> Provides continuous updated information and resources related to the four strands of prevention -violence prevention, substance abuse prevention, health and wellness, and curriculum infusion.</p> <p>The specialized, monitored CAB conferences with numerous resources on violence prevention for staff throughout the district are:</p> <ul style="list-style-type: none"> <li>• <b>Anti-Bullying CAB Conference</b></li> <li>• <b>Prevention Programs CAB Conference</b></li> <li>• <b>Prevention Liaison CAB Conference</b></li> <li>• <b>Peer Counseling CAB Conference</b></li> <li>• <b>Bullying Management System CAB Conference</b></li> </ul>	<p>browardprevention.org</p> <p>To access CAB Conferences, contact DPI at 754-321-1655</p>

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<p><b>Poster and Material Dissemination to Schools</b></p>	<p>Each school receives and posts the following violence prevention posters:</p> <ul style="list-style-type: none"> <li>• <b>Mandated Reporters Staff Poster</b></li> <li>• <b>Student Anti-Bullying How to Report Classroom Poster</b></li> <li>• <b>Choose Peace Stop Violence Poster</b></li> <li>• <b>Silence Hurts Campaign Poster (from Broward District Schools' Police)</b></li> <li>• <b>Dating Violence Prevention Poster</b></li> <li>• <b>LGBT Sensitivity Poster</b></li> </ul> <p>Bullying prevention books and DVDs disseminated to the schools are:</p> <ul style="list-style-type: none"> <li>• <b><i>Stand Tall</i></b></li> <li>• <b><i>Brave As</i></b></li> <li>• <b><i>Help Prevent Bullying – A Guide for Parents: a launch and learn CD</i></b></li> </ul> <p><b>Resource Libraries:</b> DPI provides resource libraries to Peer Counseling Coordinators and Prevention Liaisons. These sets of 40 books are rotated for two week periods to the teachers and their classes. Some examples of the books being rotated are: Odd Girl Out, The Misfits, Inside Out, The Knight in Rusty Armor, Define Normal, and The Revealers.</p>	<p>Call DPI 754-321--1655 for more information</p>
<p><b>Online Courses</b></p>	<p>A variety of interactive on-line courses are offered throughout the academic year. Throughout the courses, participants implement bullying prevention curricula with students and share their observations with colleagues. Some of the offered courses are:</p> <ul style="list-style-type: none"> <li>• <b>Bullying – It Takes Three:</b> Participants will receive an in-depth overview of bullying and the key roles each of the three players hold within the bullying triangle to prevent and intervene. Particular emphasis will be placed as well on how to train students on this same information.</li> <li>• <b>Violence Prevention:</b> Research has shown violence prevention remains one of the most effective tools for academic success. This Violence Prevention course uses the latest information and tools to educate and empower youth and adults to prevent and intervene when there is a risk of violence. The course covers the latest trends in the spectrum of violence toward self (suicide, self-injury) as well as violence toward others (from the early inception of disrespect and mistrust at the core of bullying to dating/domestic violence and Internet Safety/Abduction prevention).</li> </ul>	<p>browardprevention.org</p>

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<p><b>Pro-Social Clubs</b></p>	<p><b>Rachel’s Challenge:</b> select schools have chosen to implement this presentation and bullying prevention support club.</p> <p><b>IGNITUS (formerly Youth Crime Watch of Broward County):</b> encourages students to take the lead in efforts to maintain a safe, violence-free school environment.</p> <p><b>The Peace Rangers Human Relations Program:</b> support a school environment where all students will feel safe in their own identity, and support positive human relations in school and community-related activities. The program trains students to become “Peace Rangers” who actively promote peace in their schools. The program includes curriculum materials for classroom use.</p>	<p>Call DPI 754-321--1655 for more information</p>
<p><b>Peer Counseling</b></p>	<p>Peer counseling is an elective middle and high class providing a full range of services to students, the school and innovation zones through structured in-school and outreach activities. Peer counselors represent a select cross-section of students who act as helpers and active listeners for their fellow students. The focus of the curriculum is preventative. It addresses a multitude of social, individual, school and family concerns and has a focus on violence and substance abuse prevention issues. In addition to helping peers with individual concerns, peer counselors provide classroom presentations on teen issues, violence prevention and other related topics.</p>	<p>Call DPI 754-321-1655 for more information</p>
<p><b>Olweus Bullying Prevention Program</b></p>	<p>The Office of Prevention has the District’s only Certified Olweus Trainer working with schools choosing to utilize this well researched and world renowned systemic approach. <i>Requires the purchase of materials and a minimum 3 year commitment.</i></p>	<p>Call DPI 754-321-1655 for more information</p>
<p><b>Television Programs</b></p>	<p><b>Reality Avenue, Reality Lane:</b> a Telly award winning, innovative, and engaging series of prevention and character education programs with corresponding Sunshine State Standardized classroom lessons. Topics covered include addiction, body image, bullying, each of the monthly character traits and more. Accessible for viewing nationally via the DPI website and to all families in the Tri-County area through BECON TV, as well as the Comcast cable and Direct TV.</p>	<p>browardprevention.org  BECON TV’s EduVision Video Portal,  <a href="https://becon223.eduvision.tv">https://becon223.eduvision.tv</a></p>



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<b>Anonymous Reporting Methods</b>	<p><b>Silence Hurts Campaign:</b> encourages a student to break the code of silence regarding potentially dangerous situations on school grounds. Coordinators distribute posters to schools. The importance of speaking up is stressed; along with prevented violence by students who refused to allow themselves or their classmates to become victims. Students may make reports via the phone, internet email, or cell phone text.</p> <p><b>Anonymous Reporting Box:</b> each school is mandated per Policy 5.9 to have an Anonymous Reporting Box at their single point of entry. It is recommended the box double as a “shout out” box to also celebrate positive student interactions.</p>	<p>Call 754-321-0911, Text 'SBBC' [space], plus the text message to CRIMES (274637) or Email Broward School Police at school911@browardschools.com</p>
<b>Threat Assessment</b>	<p>The Threat Assessment Initiative Addresses the three phases of violence prevention: (1) Awareness of the Warning Signs of violence prevention: (2) creation of “safe zones” for students to report concerns, and (3) implementation of school threat assessment teams to determine the level of danger, and to plan interventions to assist the at-risk student and protect potential victims.</p>	<p>Department of Psychological Services 754-321-2490</p>
<b>Youth Mentoring Program</b>	<p><b>BCPS Mentors:</b> mentors work one-on-one with deserving students as a tutor, role model, guide, listener, confidant and friend. Mentors help bridge the gap between school and home by helping students deal with daily issues such as study skills, bullying, goal setting, diversity, college preparation etc.</p>	<p>www.getinvolvedineducation.com/mentors 754-321-1972</p>
<b>Guide(s)/ Manuals</b>	<p><b>Planting the Seeds of Prevention:</b> The Planting Seeds Of Prevention Book was created by Broward County Public School’s Office of Prevention to serve as a teaching tool and a one stop shop for all your prevention needs. Click on the image to view and/or download it now! The prevention curriculum is organized into the 4 strands of prevention: health and wellness, violence prevention, substance abuse prevention and instructional strategies. Within each strand there are specialized lessons related to each area of prevention. For example, in Health and Wellness, you will find specific lessons related to Mental Health and Wellness, as well as Physical Health and Wellness. If you are looking for lessons related to Nutrition, they would fall under Physical Health and Wellness. Lessons on Bullying would fall under Violence, etc. Every strand has lessons for both primary and secondary grades. Many of the lessons can be utilized as white board interactive and contain links to the web – as either a resource or a link to a downloadable video. Look for this video camera icon to recognize the lessons that include a video resource. All materials used have been created by Broward County School Employees or permission has been given by the publishers to reproduce the materials for classroom instruction purposes.</p>	<p>Call DPI 754-321-1655 for more information Or Go to BrowardPrevention.org</p>

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	<b>Lesbian, Gay, Bisexual Transgender and Questioning (LGBTQ) Critical Resource Guide:</b> Administrator’s “best practice” guide for addressing the needs of LGBTQ youth.	BrowardPrevention.org
<b>Welcoming Schools</b>	Welcoming Schools is offered by DPI in select schools. It includes professional development tools, lessons aligned with the Common Core State Standards, and many additional resources for elementary schools on embracing family diversity, avoiding gender stereotyping and affirming gender, and ending bullying and name-calling. Welcoming Schools is inclusive of the many types of diversity found in our communities including LGBT families and people.	Call DPI 754-321--1655 for more information Or Go to BrowardPrevention.org

### Supporting Community Initiatives

- **Choose Peace Stop Violence:** an ongoing effort, highlighted during the week of September 19th, aimed at creating peace in Broward County. Families work to reduce and prevent violence with the brochure, “What Families Can Do to Prevent Youth Violence”, teachers with the activities flyer, and parents with the Choose Peace Parent Guide.
- **The Broward County Youth Anti-Violence Coalition:** brings together elected officials, students, law enforcement, faith-based leaders, the business community, charitable foundations, institutions of learning, the media, judges and other stakeholders committed to county-wide change through the implantation of local solutions.
- **Agents of Change Summits:** a county-wide effort with select group of students from various SBBC middle schools met at the Summit to share their best violence prevention practices from their school and community. Students attended trainings and returned back to school with a youth-driven plan of action based on what they learned. The summit’s goal is to bridge Broward County’s youth development partners, community members and young people to collaborate in the Choose Peace/Stop Violence Youth Movement.
- **Think B4 U Post:** is a collaborative effort funded by Project Bridge Safe Schools Healthy Students between the Broward County Public Schools, Broward Sheriff’s Office and DPI. The Think B4 U Post is an initiative responding to an increase of inappropriate use of technology, sexting and cyber-bullying among our youth. Campaign Kick-Off Date January 29<sup>th</sup>, 2014.
- **Above The Influence (ATI):** a county-wide effort with United Way of Broward County. ATI’s goal is to help teens stand up to and rise above the negative influences. It’s a state of mind. It’s about being yourself and not letting negative influences get to you. Pressure to drink, do drugs or do anything that goes against who you are in order to fit in—that’s negative influence. March/Rally May 7, 2014.