

Parent Engagement in Colorado School-wide PBS Schools

EPSTEIN'S TYPES OF ENGAGEMENT	SCHOOL-WIDE PBS ACTIVITIES
TYPE 1: PARENTING Help all families establish home environments to support children as students.	▪ Offer interactive parent focus groups with different topics and knowledgeable facilitators ▪ Create "PBS at Home" classes for parents ▪ Create behavior support classes for parents and community members ▪ Provide training in parents' native language ▪ Offer family activities on PBS
TYPE 2: COMMUNICATING Design effective forms of school-to-home and home-to-school communications about school programs and children's progress.	▪ Provide PBS table at Back To School Night with parent surveys ▪ Share results of PBS assessments and surveys with parents ▪ Create and maintain a PBS bulletin board ▪ Create "PBS In Action" video ▪ Schedule special weeks with links to PBS (Kindness week, Earth Day, Disability Awareness) ▪ Create and distribute calendars and agendas with PBS motto and matrix ▪ Publish a PBS Newsletter ▪ Add a PBS page to school website ▪ Include PBS motto on school letterhead ▪ Create and distribute PBS shirts, hats, book covers, mugs, bumper stickers, book bags
TYPE 3: VOLUNTEERING Recruit and organize parent help and support.	▪ Create a volunteer book that describes the PBS program and behavior expectation for parents ▪ Have parent available to read to students as PBS Incentive or reward ▪ Have parents help children design PBS posters

TYPE 4: LEARNING AT HOME Provide information and ideas to families about how to help students at home with homework and other curriculum-related activities, decisions and planning.	▪ Have web topic and activities available each week/month ▪ Purchase resources that parents can check-out that support the PBS initiative ▪ Have children explain and give examples of how PBS works with their family as “homework” ▪ Have PBS video available for checkout with follow-up activities
TYPE 5: DECISION MAKING Include parents in school decisions, developing parent leaders and representatives.	▪ Recruit multiple family members for PBS team (who are not employees or educators) ▪ Alternate meeting times: morning, afternoon and evening ▪ Pair new parents with veteran parents ▪ Offer “short term” participation on PBS team, with option to renew ▪ Plan for care of children during meeting ▪ Involve parents in selection of incentives and celebrations
TYPE 6: COLLABORATING WITH COMMUNITY Identify and integrate resources and services from the community to strengthen school programs, family practices, and student learning and development	▪ Acknowledge employers’ donation of parent time in newsletter, on web site ▪ Invite community members with resources for parents to facilitate parent groups or teach parenting topics based on parent survey ▪ Make presentations to the school board, community groups, site council/accountability ▪ Invite community and parents to PBS celebrations ▪ Create implementation video that shows PBS in action to show at local library, town hall